## City North Where Culture and Creativity Come Together

For many buyers today when considering a home, the entertainment options and wider cultural offerings are becoming increasingly as important in the decision making process as the home itself. From its position in the centre of vibrant north London, to its location on the edge of the 110-acre Finsbury Park, City North offers the very best in 360° living with a strong focus on culture and creativity.

The development is a joint venture between Telford Homes and the Business Design Centre Group, set across four sleek and stylish buildings including two impressive 23 storey towers. The development comprises 307 private one, two, three and four bedroom apartments, sky villas and penthouses with sweeping views from the balconies and private terraces, as well as impressive resident amenities.

Outdoor space is integral to City North, with value attributed to this at the development and within the wider area. As part of the quality lifestyle available, the stylish reception area at City North will boast a 24 hour concierge to help meet all residents' needs and make their lives easier. Residents also have the additional benefit of an expansive landscaped roof garden which will be transformed into a lush oasis with greenery and planting totalling over 2,000 sq m with outdoor seating, as well as a tranquil lounge in which to relax. An additional resident's roof top terrace is available on the 10th floor of Carriage House providing further space for relaxation and entertainment.

Major investment in recent years into theatre, music and the arts centred on the Park Theatre is transforming Finsbury Park into one of the capital's fastest-growing, cultural hubs. This impressive theatre is less than five minutes' walk from Finsbury Park station and City North. The theatre presents 25 productions per year and has a thriving creative learning and outreach programme to engage the local community. The theatre has two dedicated theatre spaces — Park200 which is the main theatre space seating 200 people and Park90, an intimate flexible theatre space - alongside the Morris Space, available for workshops, classes, meetings, rehearsals and performances for up to 50 people. The theatre has an illustrious roll call of actors who have performed there including Sir Ian McKellan, Gillian Anderson, Jim Broadbent and Damian Lewis.

Alongside The Park Theatre, music has long been central to Finsbury Park life from hosting The Beatles, Jimi Hendrix and David Bowie at the iconic Rainbow Theatre which was located at Seven Sisters Road in the sixties until the mid-eighties to annual festivals in the Park. For music aficionados today, the park itself has taken centre stage and hosts numerous large scale events including Wireless, London's biggest urban music festival alongside solo headline acts of Top 10 artists.

This summer will see leading rock band The 1975 host a headline show with a strong environmental message, as it will be entirely paperless, and the promoters Festival Republic will plant 1,975 trees throughout the surrounding boroughs of Haringey, Hackney and Islington in partnership with Trees for Cities.

Culture comes in many forms and Finsbury Park is also home to a fantastic array of quality restaurants, cafés, cosmopolitan shops and stylish boutiques for down time and relaxation at weekends. At City North, residents will also be on the edge of Stroud Green, with its specialist coffee shops and artisan bakeries. Residents at City North will have an excellent range of entertainment options on their doorstep with the addition of City North's thriving commercial offering. From a new multi-screen Cineworld cinema, there will also be a Marks & Spencer's Food Hall, Caffe Nero and a branch of local foodie favourite Boulangerie Bon Matin.

Additional restaurants and bars are to come and in total, the development will include 11,781 sq m of new commercial space. Those keen on trying new fitness classes will be spoilt for choice at City North with Gymbox, soon opening and conveniently located directly within the development for workouts on the doorstep at any time, with a range of classes varying in intensity and style.

**Simon Halfhide, Group Sales Director commented**: "City North will mark an exciting new phase in the history of this iconic North London location. These homes provide not only luxury living with fantastic on site amenities and private outdoor space, but also uniquely located to take advantage of the rich culture and creativity in the area.

"With the 150 year old Finsbury Park and burgeoning Park Theatre all within walking distance, City North has been carefully configured to complement the significance of its location whilst also providing residents with beautifully designed contemporary homes with all of the added benefits that come with a stylish new build development, all in Zone 2 and just 15 minutes from the West End."

As well as living on the doorstep of the financial hub of the city, residents and businesses in Finsbury Park benefit from excellent access to the West End and central London via the Victoria and Piccadilly Lines with journey times of less than 15 minutes to the heart of the Capital. For weekend escapes National rail services from Finsbury Park station include the Eurostar from nearby St Pancras and trains to Cambridge.

The sales suite is located at 21 City North Place, Finsbury Park, N4 3FU. Two bedroom apartments are priced from £757,500.

For more information buyers can visit www.citynorthlondon.com or contact Telford Homes on 020 3925 9064

## -ENDS-

## For further press information contact Good Relations Property:

Rupa Tailor Ord 0207 932 3604 rtailor@goodrelationsproperty.co.uk

## **EDITORS NOTES**

Established in 2000, Telford Homes has grown to become one of London's largest residential developers. As a <u>Trammell Crow Company</u> developer, we are dedicated to delivering the homes and

creating the places that London needs. Our buildings are bespoke designs consisting of various housing tenures, alongside commercial properties and community buildings.

Being a valued partner to landowners, housing associations, local authorities, build to rent investors and our supply chain is a key part of Telford Homes' strong brand reputation, as is looking after everyone who works for us.

Telford Homes' high standards and exceptional customer service have gained the company a number of awards including 'Homebuilder of the Year' at the Sunday Times British Homes Awards 2019 and Bow Garden Square has received 'Best Regeneration' at the Evening Standard New Homes Awards 2019 and 'Development of the Year' at the RESI Awards 2019. The Company's independent customer satisfaction survey for 2018 highlights that an average of 99% of customers would recommend Telford Homes. <a href="https://www.telfordhomes.london">www.telfordhomes.london</a>