

FIRST TIME BUYERS CAN GET OFF TO A FLYING START AT CITY NORTH THIS WEEKEND

- *Telford Homes to host a special First Time Buyer event on 11th January 2020 at City North, with final few Help to Buy apartments remaining.*
- *Independent Financial Advisers available to advise prospective buyers as well as a beautiful conceptual show home to experience lifestyle first hand.*
- *Landmark Finsbury Park development offers the best of contemporary 360° living and extensive new leisure and retail amenities, only 15 minutes from central London.*
- *Finsbury Park station set within the development providing unbeatable connectivity*

On Saturday 11th January 2020, Telford Homes is hosting a dedicated First Time Buyer event at its City North development in Finsbury Park, North London. Located just off the famous Fonthill Road, the landmark development comprises 308 one, two, three and four bedroom apartments with Help to Buy available on the final few one bedroom apartments.

City North is a joint venture between Telford Homes and the Building Design Centre Group and is set across four sleek and stylish buildings including two impressive 23 storey towers. The homes include apartments, sky villas and penthouses with sweeping views from the balconies and private terraces, as well as impressive resident amenities.

Understanding the process of purchasing a new home can be daunting, the event will provide an excellent opportunity to speak to Independent Financial Advisors to learn more about the process including financing deposits and how much buyers can borrow. With the London Help to Buy Scheme buyers can loan 40% of the purchase price from the Government, and buyers only need a 5% deposit with a mortgage covering the remaining. The government scheme is available on new homes in London up to the property value of £600,000 making City North a unique opportunity to own a home in a vibrant Zone 2 location just 15 minutes from Central London.

All apartments at City North are finished to the highest specification with under floor heating throughout, fully integrated kitchens with Bosch appliances and contemporary kitchen units by London designer Urban Myth. The stylish reception area at City North will boast a 24 hour concierge to help meet all residents' needs. They will also benefit from an expansive landscaped roof garden totalling over 2,000 sq m with outdoor seating, as well as a tranquil lounge in which to relax and socialise. An additional resident's roof top terrace is available on the 10th floor of Carriage House providing further space for relaxation and entertainment.

Understanding buying a home for the first time is daunting, Telford Homes have a dedicated customer service programme. Each apartment comes with the standard 10 year NHBC warranty as well as a two year new homes guarantee. Each purchaser is assigned both a Customer Service Manager, as well as a Customer Relations Manager (who they can liaise with about any queries and who is on hand to help throughout the buying process). The Customer Services Manager will also meet the buyer onsite on moving day to show them how everything works, and will do the same for people letting their apartment for up to three different tenants.

City North is an ideal development for first time buyers located in Zone 2, in Finsbury Park on the borders of affluent Highbury & Islington and trendy Stoke Newington. The area is undergoing a major renaissance and house price growth has been impressive with a 43% increase in the area in the last five years¹, resulting in buyers flocking to the area to capitalise on its growth and potential. It is becoming a hotspot for creative and tech industries that see it as a credible alternative to Shoreditch and the City, due to its excellent connectivity and affordable rents, while being only 15 minutes away from central London.

City North offers exceptional transport links, just 15 minutes to the West End as well as The City, accessed from a brand new step-free direct entrance from City North into Finsbury Park station. In addition to underground lines there are trains to Moorgate and King's Cross with additional cross-London Thameslink trains to Blackfriars via Farringdon. Suburban rail services also provide routes to Cambridge and Gatwick Airport making City North exceptionally well connected for London.

It's not just homes the development has created; residents will be part of a community in Finsbury Park, with independent artisans, fashion boutiques and cafes creating a buzz in the area. Residents will also benefit from the entertainment and retail outlets within the development including a new multi-screen Cineworld, Gymbox, Marks & Spencer's Food Hall, Caffè Nero and local foodie favourite Boulangerie Bon Matin all on their doorstep. Additional restaurants and bars are to come and in total, the development will include 11,781 sq. m of new commercial space, with more information released on the City North website as it happens.

Simon Halfhide, Group Sales Director of Telford Homes, said: "We understand getting on the property ladder can be a time consuming and often expensive process, especially for first time buyers, so we want to make the process as easy as possible. Independent Financial Advisers are here to help and will assist with financial advice whilst streamlining the process for anyone looking to purchase an apartment.

¹ Source: Land Registry 2013-2018

“First Time Buyers tend to value more than just the home they’re moving into, which is why we have made City North about more than just the specification of the apartments . There’s a communal roof garden to bring the residents together internally, and new commercial space at the foot of the homes. The location speaks for itself with central London being so accessible, while also being so close to the 110-acre Finsbury Park, a real rarity in the Capital.”

The event will take place on Saturday January 11th January 2020 between **11.00hrs-16.00hrs** at the City North sales suite, located at 21 City North Place, Finsbury Park, N4 3FU. One bedroom apartments are priced from £525,000.

For more information buyers can visit www.citynorthlondon.com or contact Telford Homes on 020 3925 9064

-ENDS-

For further press information contact Good Relations Property:

Angus Reynolds 0207 932 3632 areynolds@goodrelations.co.uk

Rupa Tailor Ord 0207 932 3604 rtailor@goodrelationsproperty.co.uk

EDITORS NOTES

Established in 2000, Telford Homes has grown to become one of London’s largest residential developers. As a Trammell Crow Company developer, we are dedicated to delivering the homes and creating the places that London needs. Our buildings are bespoke designs consisting of various housing tenures, alongside commercial properties and community buildings.

Being a valued partner to landowners, housing associations, local authorities, build to rent investors and our supply chain is a key part of Telford Homes’ strong brand reputation, as is looking after everyone who works for us.

Telford Homes’ high standards and exceptional customer service have gained the company a number of awards including ‘Homebuilder of the Year’ at the Sunday Times British Homes Awards 2019 and Bow Garden Square has received ‘Best Regeneration’ at the Evening Standard New Homes Awards 2019 and ‘Development of the Year’ at the RESI Awards 2019. The Company’s independent customer satisfaction survey for 2018 highlights that an average of 99% of customers would recommend Telford Homes. www.telfordhomes.london

